

**MAGNETIC MONEY®
CERTIFIED COACHING**

*Training
Prospectus*



with *Miriam Castilla*

Overview

Magnetic Money® Coaching Certification

Become a certified & licensed Magnetic Money® Coach, so you can:

- Support your clients in an area of life that causes people the greatest amount of stress and worry by offering practical, hands-on strategies and guidance.
- Help your clients achieve a sense of clarity, confidence and empowerment around money.
- Greatly increase the value of your service to your clients, creating a deeper level of trust and loyalty.
- Create additional income streams for your business.
- Boost and expand your professional profile, expertise & qualifications.
- Show your clients that they CAN afford your services - as well as other things they want & need!
- Package your services in a way that suits your clients and business - and increase your prices accordingly!
- Stand out from other service providers in your industry by providing creative, practical and highly personalized solutions for everyday money management issues.



- Join a supportive community of coaches and service providers for networking, collaboration & peer support.
- Invite your clients into the Magnetic Money® Club so they can see you as a leader & expert, immersed in a community that supports them to change their conversation and attitude around money.

You will:

- Learn how to take clients through every step of the trademarked Magnetic Money® money management process.
- Gain confidence in creating out-of-the-box solutions to meet your clients' individual situations & needs.
- Have plenty of opportunity to practise with real life and hypothetical case studies and gain professional proficiency.
- Continue your personal, spiritual & coaching journey with high level support inside a supportive & aligned community.





Magnetic Money® Coaching Certification

Most people are never taught how to manage their finances.

As adults, we're expected to know how to juggle a paycheck and mortgage, pay the bills & fund our holidays. And somewhere along the line, we're supposed to figure out how to also save and invest so we can secure our financial future.

But finding someone who can show you how to:

- set up a personal money management system,
- that is simple to understand
- that you'll be able to manage yourself
- without having to learn a bunch of jargon
- or needing to micro-manage your money
- or being put on a budget that takes all the joy out of life,

THAT feels like searching for a talking, money-pooing Unicorn!

So most people make it up as they go...

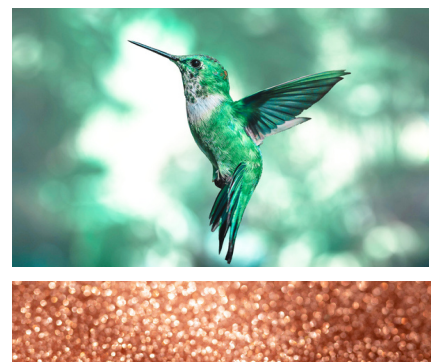
- hoping for the best
- weighed down by their silent money shame
- riddled with secret money stress
- putting on a brave face as they reach for the check at dinner
- and use the credit card - yet again - to bump the problem down the road

... because robbing Peter to pay Paul has become a way of life.

BUT IMAGINE A WORLD WHERE...

People enjoy the peace of mind that comes from having utter confidence in your finances.

Living a truly rich life means having money in the bank AND enjoying an abundant state of mind.



Where you're part of a global shift, redefining what it means to be rich and abundant.

Where you have the skills to help your clients achieve financial stability, confidence & freedom.

Where you show people that they CAN afford your services - and a bunch of other things they didn't think were possible before!

Where you help clients tap into a sense of self-worth, confidence and certainty around their finances that leaves them feeling empowered, safe & secure in ways they didn't dare to dream of.

Where you're able to help them demystify & make peace with their money.

Where you're part of a global organization of passionate service providers, working together to create a powerful positive change in the financial literacy and confidence for people from all walks of life.

If this resonates with you, then this is the certification for you!



You will also be someone who:

- Cares deeply about your clients wellbeing - in every area of life.
- Has a deep yearning to create a thriving business with uncapped earning potential that makes a tangible difference to people's lives.
- Understands that by supporting your clients' financial literacy and confidence, you help them get better results in every area of life - including their work with you!
- Wants to offer clients practical & actionable solutions that create instant impact and positive change.
- Seeks to support clients to demystify & make money simple.
- Wants to help people gain confidence in their finances so they can spend money on the things that truly matter to them.
- Is committed to your financial literacy, wanting to secure your own financial stability & security.



However, this training is not for you if you:

- Don't have a desire to help people
- Don't believe that having financial literacy & confidence is important
- Are not committed to your own financial literacy & security
- Don't have a desire to help people organize their finances in a way that truly works for them
- Don't want to add the Magnetic Money® Coaching Certification to your professional toolkit
- Are not looking for ways to increase your own income and financial success.



Curriculum

This training runs over 16 weeks and is divided into 3 modules as follows:

Module 1: Basic Competence (4 weeks)

Complete a quick review of the 8 steps in the M-A-G-N-E-T-I-C money management process to ensure you have a thorough understanding of the entire process as a student/learner.

We also identify common challenges and questions your clients may have as we start to look through the lens of teacher & coach.



Module 2: Mastering the System (8 weeks)

Take a deep dive into each step of the M-A-G-N-E-T-I-C money management process. Become intimately familiar and comfortable with how to lead your client through the entire process. Case studies provide an accelerated hands-on learning experience.

Identify how each step relates to and affects the client's mindset & energetic alignment.

Learn tools & techniques to support clients on their journey and identify which parts of your existing toolkit can be incorporated into this process.

Module 3: Professional Proficiency (4 weeks)

Attain professional competency with real life client case studies. Build confidence in dealing with unusual & complex scenarios. Learn to tailor creative solutions to meet clients' individual needs.

Topics covered throughout the training include:

- Client attraction & activation
- Creating a safe space
- Client privacy & confidentiality
- Structuring your sessions
- Best practises
- Coaching & client engagement
- Pricing your services
- Your responsibilities vs your clients'
- Professional boundaries
- Energetic boundaries



Assessment

Written assessment includes:

1. Multiple choice quiz
2. Reflection based on case study provided
3. Review of actual client case study

Practical Assessment:

1. Practice case study - peer assessment & review
2. Final case study submission - submit video snippets of sessions with a volunteer client as required

All assessments are due 4 weeks after the end of the training period. Students are encouraged to practise and review case studies with their peers.

Delivery

There will be 3 sessions scheduled each week, comprising of:

1. A Training Call
2. A Tutorial / Case Study Review & Practice
3. A Co-working & Office Hours Session

Note: During module 1, the tutorial is replaced by a 2nd training call.

Training Calls will be held live during the 2023 round. Recordings will be available in the student portal afterwards. Live attendance is not mandatory but encouraged where possible.

Tutorials & Practice Sessions are to be attended live whenever possible. 80% attendance at practice sessions is required to achieve a pass of the practical component of this course.

Co-working & Office Hours are entirely optional and will not be recorded. They provide a dedicated time you may use to complete course work and access any further support you need to succeed.

The Tutorial call schedule is created with each participant's time zone and availability in mind and will be made available prior to commencement of training.



Prerequisites & Minimum Entry Requirements

Each applicant is required to have:

- Access to a computer with working camera & microphone
- Internet access
- Basic computer skills
- Access to Facebook for connection with the community

Minimum training prerequisite:

Applicants are required to be current members of the Magnetic Money® Club and have successfully completed all modules of the Magnetic Money® program via each comprehension quiz.

If you do not meet these criteria, please book your admission interview to discuss your options.

Inclusions:

All required training materials are covered by your tuition fee.

- Student manual covering all modules
- Case study material
- Training curriculum (lifetime online access)

On successful completion of this training you will be
certified and qualified to be granted a licence
to operate as a

Magnetic Money® Certified Coach



Next Intake

Next Intake:

Facebook Community Opens: 21st August 2023

Orientation Week: 28th August 2023

Training Starts: 4th September 2023

Investment:

\$3,000 (+GST in Australia)

Pay in full bonus: 2x 1:1 Sessions

Payment Plans Available

To view the training agreement with all
terms & conditions, [go to this link](#)

**BOOK YOUR
ADMISSION INTERVIEW**

FAQs

Q: What's the application process?

A: If you believe this coaching certification is for you, your next step is to book an admissions interview. When you book, you will be asked to complete a short questionnaire. [CLICK HERE](#) to book your admissions interview.

If you're successful, you will be offered a place in the next suitable student intake.

Your place will be confirmed once your deposit and signed training agreement have been received.

Q: What if I don't meet the pre-requisites for admission? Do I wait?

A: No. Speak to me about the best way to move forward. We'll work with you to help you meet the prerequisites in time for the training. If you're an existing Magnetic Money® Club member, you just need to pass the comprehension quiz for each module prior to the coaching certification training commencing.

If you're NOT an existing Magnetic Money® Club member, just book your admissions interview and we'll discuss your best options.

Q: Will the class schedule suit my time zone?

A: YES! All training calls are recorded and available for you to watch at a time that suits you best. Some training calls may be delivered live but you're only encouraged - *not expected* - to attend live if possible.

The schedule for tutorials and live practice sessions is created at the commencement of the course with your time zone and availability in mind so that you'll have every opportunity to attend live.

Q: When is the next round? I'm not sure if this is the right time for me.

A: There's no guarantee when this training will be offered next. So if this qualification is calling you, now is the time to apply. Places for each intake are limited so every student receives sufficient support throughout the training. So don't delay in applying if you want to do this!



Q: Do I need a background in finance or financial services?

A: Absolutely NOT! The whole idea of this training is to demystify money management to make it simple & easy for ANYONE. That includes you - both as a student and a certified coach of this material. It will be a great comfort to your clients to know they don't have to be a financial wiz to make this work for them.

Q: Can I earn income with this?

A: YES! That's the whole idea. Not only will you be able to charge for this service, it will make your OTHER services more valuable to your clients AND increase your professional profile. You will also have the opportunity to earn income as a Magnetic Money® Club affiliate if you choose to bring people into our membership. There are no guarantees of income after graduation as what you do with it is up to you, however you should easily be able to earn back your training investment within a couple of months - even as a complete newbie.

Q: Do I have to work with my clients in person?

A: No. It's your choice whether you work with clients online or in person. The training will support you with the tools you need to do either.

Q: What happens after I graduate? Is there support available?

A: YES! Graduation is just the beginning! Once you pass the coaching certification, you qualify to be licensed as a Magnetic Money® Certified Coach, allowing you to tap into further support & professional development. See below for more details on licensing.



Q: What if I don't pass the training?

A: Every effort will be made to help you pass the training. It's important you communicate & let us know of any personal circumstances that prevent you from adequately focusing on your training. If you do not pass, you will be able to join the next student intake so you can sit the training again at a greatly reduced fee.

Please note: You will be required to submit all assessments by the due date in order to be certified.

If you miss the due date, your assessments will be marked during the next assessment period (at the end of the next student intake & training period) and you will not be certified until that time.

Q: Are there ongoing fees or licensing requirements?

A: Yes. Completing the certification training qualifies you to be granted a license to work as and promote yourself as a certified Magnetic Money® Coach and to use the Magnetic Money® intellectual property, tools & brand. At the time of writing, the annual license fee is AU\$600 (+GST). Your first year's license fee is INCLUDED with your training & certification fee. A short submission is required for each renewal to ensure you continue to meet the licensing requirements.

Once licensed, you will be granted access to the Certified Coaches membership portal, giving you access to ongoing professional & personal development materials and licensee support - including networking, professional development and support calls.

You will also be listed on our licensed coaches directory! We aim to provide you with everything you need to succeed both in the short and the long term!

Q: Do I have to have an existing business?

A: No. Although the Magnetic Money® Coaching is an ideal value-add for your existing clients and allows you to add revenue streams to your existing business, you can absolutely build an entire business just around being a Magnetic Money® Certified Coach.

Q: What if I need to defer my place in the training?

A: You may defer your training to the next intake as long as you notify us prior to training commencement. If you ask to defer once training has commenced, approval to defer will be at our discretion and an admin fee may apply. Please note there is no guarantee of when the next training will take place. Refer to the training agreement for full terms & conditions.

Q: Are payment plans available?

A: YES. The exact length of payment plans will depend on which intake you wish to join. All training fees need to be paid in full no less than 7 days prior to training commencement. This ensures there will be no interruptions to your training period. The sooner you apply, the sooner you can start your payment plan to ease your cashflow.

Q: I'm not great with technology. Is support available?

A: I totally understand that not everyone is comfortable with technology and the 'online world'. We've worked hard to make this course simple for everyone to access and want you to start the training feeling on track with your cohort. If you require assistance with accessing any software required for this training or with using our online training portal, how-to videos and other support will be available.





Miriam Castilla

Dip Fin Services (MB) | Certified Infinite Possibilities Trainer | Certified Ho'oponopono Practitioner |
Certified Evolve Hypnotherapist, NLP & Timeline Practitioner | B.Eng (Chem)
Best Selling Author 'Today's Woman, Life Balance Secrets' | International Speaker

Magnetic Money® Coach Founder, Magnetic Money® Director, Magnetic Money® Coaching Academy

Miriam Castilla is a Money & Abundance Coach who helps people transform their relationship with money so they can stop worrying, create financial stability and live a truly rich life.

Her journey has taken her from 'broke single mum' to 'award winning multiple 6-figure business owner' and as the founder & principal of an award winning finance company, Miriam is a firm believer that **MANAGING YOUR MONEY** should be simple & easy - and that it is an act of love and healing.

Her vision is to demystify money and make personal finance management simple & easy - transforming a world of silent money shame into one where people embrace money as a symbol of their intrinsic value and self-worth.

A vocal advocate of the need for a holistic approach, Miriam helps people transform the way they think & feel about their finances, while showing them how to make their money work for them so they can enjoy peace of mind and achieve financial security.

Drawing on her background as a finance professional and her expertise as a Hypnotherapist and Infinite Possibilities Trainer, Miriam's work sits at the junction of practical money management and metaphysics.

Through the Magnetic Money® Coaching Academy, Miriam helps coaches & service providers better serve their clients so they can grow their businesses and make a bigger and even more positive impact on the world.

As a bestselling author, regular speaker at Mike Dooley's (*Notes from the Universe & The Secret*) Infinite Possibilities Trainer Certification Conference, founder of an award winning finance business, and as an experienced finance professional and hypnotherapist who has helped thousands of people create more abundant lives, Miriam is a sought after speaker and expert on marrying the 'magical with the practical' to shift people's relationship with money, empower them to take charge of their finances & live a truly rich life.



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